



WORKSHOP

Train | Inspire | Exploit

Forging new alliances between
designers in industry, material researchers
and other innovation players

17 September 2014
Design Terminal, Budapest, Hungary

**How to improve the cooperation between
designers, engineers, materials scientists
and researchers to develop and bring
innovative products to the market?**

This workshop comes at the end of 2 years activity that enabled the InnoMatNet consortium to bring together stakeholders from both the research and design fields; together with them we have discussed strengths and weaknesses of their collaboration and we have presented success stories, best practices, and explored how to enhance and boost tools.

It's now time to take stock of InnoMatNet activities and results, and we want to do so together with practitioners, validating a set of recommendations on how to reduce the gap between the creative design of products that meet the needs of the market, and the research and development of new materials to be used in these products.

The event is structured around 2 main sessions:

- ▶ the *Set the scene* morning session, dedicated to inspiring and thought provoking talks and showcasing success stories on the way materials scientists and product designers interact, focussing in particular on composites;
- ▶ the afternoon *Working session*, which will engage the audience in smaller working groups moderated by InnoMatNet partners and Hungarian experts in order to discuss and debate the factors enabling the successful collaboration between designers and scientists.

During the workshop, InnoMatNet partners will announce the winners of the InnoMatNet competition.

Join us and have your say!

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Part 1 Set the scene

- 09h30 Registrations and welcome coffee**
- 10h00 Welcome Speech**
Robert Sanders, EBN (BE) and Gergely Boszormenyi-Nagy, Design Terminal (HU)
- 10h15 InnoMatNet findings and initial recommendations**
Susana Figueiredo, SPI (PT)
- 10h30 Collaboration between materials researchers and creative industries**
Zsolt Endre Horvath, MFA Research Institute for Technical Physics and Materials Science - MTA Hungarian Academy of Sciences (HU)
- 11h00 Material Solutions in Aviation**
Maria Kafel-Bentkowska, Priestmangoode (UK)
- 11h15 The GenVind project - Recycling of composite materials from the industry**
Jens H. H. Henriksen, FORCE Technology (DK)
- 11h30 Superuse Studios: the Wikado and Rewind projects**
Floris Schiferli (NL)
- 11h45 MeshLin: new full biocomposite materials**
*Zoltan Kabacs**, MeshLin Composites*
- 12h00 Q&A**
- 12h15 InnoMatNet Competition & Finalists' pitch**
Massimo Silvestre, EURAF (BE)
- 12h45 Networking Lunch**

Part 2 Working session

- 13h45 Objectives of the session**
Susana Figueiredo, SPI (PT)
- 13h50 Parallel Working Groups discussing/validating InnoMatNet recommendations**
Moderators: John Bound, The Institute of Materials, Minerals & Mining - IOM3 (UK); Keith Watkinson, The Institute of Materials, Minerals & Mining - IOM3 (UK); Rosa Garcia-Sanchez, BIBA (D); György Banhegyi, BAY-ATI (HU)
- 15h15 Coffee Break**
- 15h35 Wrap up session & panel discussion**
Paolo Aversano, ENOLL (BE)
- 16h15 InnoMatNet Competition Award & Conclusion of the workshop**
Massimo Silvestre, EURAF

** To be confirmed

More info:

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