© Lund Hagem. Deichman library, Oslo, Norway.

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LIMITED TO 100 GUESTS

FUTURE OF MATERIALS IN EUROPEAN DESIGN AND ARCHITECTURE

WORKSHOP
25 SEPTEMBER 2014

DogA
the Norwegian Centre for Design and Architecture, Oslo
From 09.30 to 15.00

AFTER THREE YEARS OF NETWORKING, JOIN THE FINAL EVENT OF INNOMATNET EUROPEAN PROJECT AND BUILD COLLABORATIONS BETWEEN MATERIAL RESEARCHERS AND CREATIVE PROFESSIONALS

powered by

innomatnet
Innovation materials network

InnoMatNet aims to advance the goal of an innovative society by developing a flexible approach that establishes teams of innovators which link materials labs with industry (particularly the creative industry), as well as other innovation actors, providing support to help them bring new products and processes to market.
www.innomatnet.eu

This workshop is the finissage of three years of creating awareness and empathising dialogs, challenges and opportunities between more than 1500 stakeholders from the material research and design fields. Through all of Europe, InnoMatNet has studied their collaboration, discovered the gaps, success stories, best practices, and explored how to enhance the outcomes.

Now it is time to end the three year project with a live session and go into depth of the results. We invite you to InnoMatNet last workshop to share

and discuss architecture and design challenges on its value chain concerning innovative materials and processes.
To achieve this goal, InnoMatNet invite talented actors: designers, architects, researchers, engineers and innovators, to dialog with you in a dynamic process. All together, we will be challenged to map the problematics and ideal practices, and will discuss, share new feasible ideas, tracks that could bring a relevant material innovation into a meaningful scalable design.

MOTIVATED BY

Truls Paulsen
Head of Development, IMG
Truls will motivate the dialogs and guide the discussions with empathy.

MATERIAL RESEARCH

Bjørn Petter Jelle
Chief Research Scientist
SINTEF Building+infrastructures
Bjørn Petter will share research outcomes within architecture.

Mats Broden
Founder, Bioinspired Forum
Between material science, design and architecture, Mats will share his latest projects.

Marcin Wojcik
Architect & Research fellow
AHO
Could wood heterogeneous properties and unpredictable behaviours be seen as opportunities rather than problems to overcome?

ARCHITECTURE & DESIGN

Jaana Beidler
Head of Colour and Material Design, Microsoft Mobile
Head of Colour and Material design, Aalto University
Jaana will share her material and design challenges.

Eero Koivisto
Architect & Designer
Claesson Koivisto Rune
Eero propose you to discuss about "smaller objects" as designer and architect.

Svein Lund
Architect
Lund Hagem
Svein will share his material challenges and his last project Deichman library.

Attila Eris
Architect
Snøhetta
With his broad european background, Attila will share his material challenges as architect at Renzo Piano studio and now Snøhetta.

ENGINEERING

Mark Bowers
Materials Engineer, ARUP London
Mark will discuss about materials in building environments.

EDUCATION

Torgrim Eggen
Head of Design, HIOA
Torgrim will bring his angle as teacher and designer in the applied sciences landscape.

AGENDA   DOGA, 25 SEPTEMBER 2014

09.30	**Registration / coffee & mingling**	
09.50	**What is InnoMatNet?**	Susana Figueiredo (SPI), Alexandre Bau (Ralston & Bau)
10.00	**Presentation of the experts**	Best practice examples and experiences
11.30	**Workshop introduction**	Motivated by Truls Paulsen
11.45	**Lunch**	Finger food & networking (complementary)
12.15	**Workshop session 1**	Plenary
12.30	**Workshop session 2**	Team work
14.30	**Peer review**	Plenary
15.00	**Conclusion**	Plenary